



University of Pretoria Yearbook 2017

Research project 2: The international publishing environment 725 (PUB 725)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	15.00
Programmes	BISHons Publishing
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

This module is research-based. The focus is on global developments and trends impacting on book publishing as a cultural industry. The research parameters will be determined yearly by a selection of relevant global practices impacting on local developments and trends.

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